

PROOF[®]

ALCOHOL ICE CREAM

DESSERT WITH SPIRIT

Alcohol is a key ingredient—
each pint is 7% ABV **OR**
14 PROOF

Handcrafted daily using
proprietary formulas and
production techniques

A dozen rotating flavors
in classic **AND** seasonal
collections with new pairings
in development year-round



BOURBON CARAMEL

STRAWBERRY MOONSHINE

MOCHA CHOCOLATE MOONSHINE

PISTACHIO RUM

COCONUT RUM

FOUNDED BY JENN RANDALL-COLLINS

Kentucky native & former University of South Carolina women's basketball player

FOUNDED IN
2015

PROOF is an artisan Alcohol Ice
Cream Company on a mission
to change the way people think
about dessert



HEADQUARTERED IN
COLUMBIA, SC

PARTNER **WITH** SOME OF **THE** FINEST MAKERS OF
BOURBON, VODKA, RUM,
MOONSHINE AND WHISKEY



Available online and in retail outlets in
South Carolina and North Carolina—
AND poised for national distribution in 2020

Catering
available for
private parties
and special
events

THINK **DIFFERENTLY** ABOUT DESSERT.

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OUT
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